5 year Corporate Strategy 2018 - 2023

Our Core Purpose
To make a positive impact on the lives of local people by providing valued and easy to use services.

Our Guiding Principles
- Provide value for money and good customer service
- Be open, honest, listening and responsive
- Work with partners and communities for mutual benefit
- Be open minded and embrace change

Our Challenges
- Withdrawal of core central government funding
- Setting a balanced budget without cutting statutory services
- It costs more to deliver services in a rural area
- High house prices and a dwindling working age population
- Managing development without compromising our high quality natural and built environment

How we will measure success
- Provide key performance indicators for each corporate strategy theme
- Benchmark performance against national standards
- Monitor progress quarterly through our Overview & Scrutiny process
- Refine service standards through targeted annual delivery plans
- Report annually through our Annual Report process

Corporate Strategy Themes

COUNCIL
- Delivering efficient and effective services

COMMUNITIES
- Council and residents working together to create strong and empowered communities

HOMES
- Enabling homes that meet the needs of all

ENVIRONMENT
- Protecting, conserving and enhancing our built and natural environment

ENTERPRISE
- Creating places for enterprise to thrive and business to grow

WELLBEING
- Supporting positive, safe and healthy lifestyles and helping those most in need