

## Privacy Notice

### Brownfield Land Register Information

South Hams District Council and West Devon Borough Council takes your privacy seriously. This notice sets out what we will do with your personal information and who we may share it with.

#### **How we use your information**

We collect and retain personal and site information, in various formats, in order to deliver services to you.

The purposes for which we may use your data (including sensitive personal information) include:-

- For maintaining and updating the Brownfield land register
- For publishing the Brownfield land register which we have a statutory duty to provide
- For contacting people to raise queries or request clarification of matters associated with the land they have submitted
- For occasional customer survey analysis on the service provided to enable us to identify improvements

The personal information you provide will not be used for any other purpose unless required by law, to prevent or detect crime or to protect public funds.

#### **Length of time we keep your information**

For sites included on the register, we keep your personal information and site details until such time that the site is removed from the register or for a maximum of 15 years, then the data is deleted. We will not keep your personal information associated with sites that are not included on the register and this information will be deleted within two months from the date of the latest published update of the Brownfield land register.

#### **Sharing your information**

So that the Council can provide a Brownfield land register, we may occasionally need to share your information with partner organisations to assist with the delivery of the register. This may include

- Other Councils
- Organisations contracted by the Council to deliver our services

Where information is shared, the Council has written agreements and protocols in place to ensure that your data is secure and protected to the same levels that the Council requires.

## **Retention & Transferring of data outside of the EU**

We will at all time hold your information securely, in hard copy format, electronically or both.

Your personal data will be kept secure by the Council and will be kept within the European Economic Union (EEU). Where the Council uses a third party to store your personal data and it is stored outside of the UK/EEU, the Council will ensure that appropriate safeguards are in place to keep your personal data secure.

## **Individual rights**

You have a number of rights under the General Data Protection Regulations. These can be found on the ICO website <https://ico.org.uk/for-organisations/guide-to-the-general-dataprotection-regulation-gdpr/individual-rights/>

## **The Data Controller for your information**

The Data Controller for information you provide for this services is South Hams District Council, Follaton House, Plymouth Road, Totnes, Devon TQ9 5NE

## **The Data Processors for your information**

Your information may be provided to other organisations for processing in relation to this service. The Council has strict agreements in place with all Data Processors to ensure your information is protected. The Data Processors for information provided for this service are:-

## **Data Protection Officer**

The Council has a duty to appoint a Data Protection Officer. The Council's nominated Data Protection Officer is Drew Powell, South Hams District Council, Follaton House, Plymouth Road, Totnes, Devon TQ9 5NE

If you have any queries, would like to exercise your rights or make a complaint, contact the Data Protection Officer by email to [data.protection@swdevon.gov.uk](mailto:data.protection@swdevon.gov.uk) telephone 01803 861234 or write to them at South Hams District Council, Follaton House, Plymouth Road, Totnes, Devon TQ9 5NE

If you are not happy with how we have handled your complaint, you have the right to contact the Information Commissioner's Office to make a complaint about what we do with your information:

- Telephone them on 0303 123 1113 (local rate) or 01625 545 745 if you prefer to use a national rate number
- Visit their website at [www.ico.org.uk](http://www.ico.org.uk)



- Write to them at  
Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire SK9 5AF