



## **SOUTH HAMS DISTRICT COUNCIL**

### **RECOMMENDED CAR AND BOAT PARKING POLICIES AND STRATEGIES (as approved by the Prosperity Policy Development Group and APPROVED BY Council on 1 November 2001)**

#### **General Policies**

1. To develop the car and boat parking services, within the Council's core objectives, which will link to policies established within other service areas and with other stakeholders.
2. To provide car parks which meet the needs of the various groups of customers and ensure that, wherever possible, current and future requirements are met. The priority for provision will be:
  - Supporting tourism by providing sufficient off street parking and facilities
  - Supporting businesses by providing sufficient off street parking for customers
  - Supporting local residents by providing sufficient off street parking for shopping and other facilities
  - other users.
3. To make appropriate charges in line with the Council's objectives but which will not discourage the use of car parks. The charges will generate a net revenue surplus as either a percentage of capital employed or turnover.

#### **General Strategies**

##### Tourism Strategy

- a) Tourist car parks must have supporting facilities, e.g. public toilets, information boards
- b) The service should be charged at premium rates
- c) Tourist car parks should be specifically designed to meet their requirements and tourists encouraged to use them

#### **Business and Visitor Car Parking Strategy**

- a) To develop those car parks which are designated primarily for business and visitor use, by meeting their needs within the framework of the Council's business and tourism objectives.
- b) The car parking resource should be suitably located for general access to businesses
- c) Charging and length of stay should be such that they maximise the full potential of the resource

### **Local Residents Car Parking Strategy**

To provide services and facilities for local residents in car and boat parks where their provision does not conflict with the Financial, Business and Visitor car parking policies.

Example

The main objective will be to give good access to shopping and facilities but not normally to provide dedicated residents car parking.

### **Operational Strategies**

- a) Signing in car parks – to ensure that the signs and directions in all car parks are visible, clear and unambiguous to users.
- b) Patrolling of car parks – to maintain a high level of on site inspection for the good order and management within each car park and to provide a ‘customer friendly’ service to all users of the car parks.
- c) Maintenance of car parks – to ensure that machines, signboards, lighting and surface conditions are maintained to a high standard and that they fully meet customers standards.
- d) Action will be taken to make all car parks as safe and secure as possible.

### **Enforcement Strategy**

To operate a payment enforcement strategy which ensures that the Council minimises losses, and is considered to be fair and reasonable by motorists and boat owners.

To consider the benefits of enforcement in relation to the outcomes.

Green Strategy

- a) To link car parking strategy with sustainable tourism and countryside initiatives.
- b) To consider the provision of bicycle parks in all car parks.

### **Monitoring Strategy**

To conduct regular surveys across all car parks which will enable the service to be developed and improved to meet customers requirements.

### **Disabled Use Strategy**

To support the Council’s policies and enable disabled persons to make full use of the car parks.

## **TYPE CRITERIA FOR CAR PARKS**

### 1. **Short Stay Car Park**

- a) Maximum period of stay should be consistent throughout the district.
- b) Car Park is located near to users destination.
- c) Resource cannot meet demand.
- d) Users proposed activity will not require a long stay.
- e) There may be the possibility of a very short stay car park (maximum 1 hour).

### 2. **Long Stay Car Park**

- a) If long stay car park is located near to a short stay the charge and stay should be of such that it does not attract short stay customers.
- b) By its location, i.e. not central.
- c) Sufficient resource to meet demand.
- d) Users proposed activity will typically require a long stay.

### 3) **General Car Park**

- a) Short stay car park is not in close vicinity to this car park.
- b) Users will require both long stay and short stay use.

## **CHARGING CRITERIA FOR CAR PARKS**

### 1. **Standard 1**

This will form the basis for charging throughout the district and will typically serve all types of users throughout the district. Typically the car parks will be in secondary locations.

### 2. **Standard 2**

- a) A mix of users
- b) Centrally located

### 3. **Premium 1**

- a) A mix of users
- b) Large percentage of tourists
- c) Car Park is located close to users activities

### 4. **Premium 2**

- a) Users are predominantly in the upper quartile of the list of users
- b) Predominantly used during the Summer season