

Organisation	<b>Ivybridge Town Council / Ivybridge Regeneration Group</b>
Date	29 September 2008
Summary of Progress	<ul style="list-style-type: none"> <li>• The town continues to work to deliver its Community Action Plan developed as part of the MCTi process.</li> <li>• Regeneration is a key part of the work for the town which is now quite challenging in the light of the current economic situation.</li> </ul>
Current Issues / Shared Issues	<ul style="list-style-type: none"> <li>• Car parking – encouraging people to visit Ivybridge and pay parking charges is proving difficult when faced with so much free parking at Tesco/Endsleigh and Plympton.</li> <li>• Need to encourage tourism – a priority is a budget hotel at Ivybridge next to A38 (site identified).</li> </ul>
Achievements	<ul style="list-style-type: none"> <li>• The Watermark – multi purpose partnership project that was the top priority in our Community Action Plan. Won SW Market Towns Awards 2008 and in final for national award. HRH The Princess Royal visits Ivybridge on 2 October 2008 to officially open the building.</li> <li>• Voluntary Sector office opened in the Watermark – support of CVS and County Cllr Roger Croad locality funding for first year.</li> <li>• Ivybridge Chamber of Trade now being revived with support from South Devon Innovation Centre (based in The Watermark and operating the business floor).</li> </ul>