

ACTIVE SOUTH HAMS – HEALTHIER COMMUNITIES; ACTION PLAN 2009 - 2011

STRATEGIC AREA / THEME	ACTION / ACTIVITY	LEAD AGENCY / PARTNERS RESOURCES	EVALUATION / PERFORMANCE	COMMENT/REVIEW
<p>Strategic Planning</p> <p>Develop strategic policy to promote and provide opportunities for Physical Activity and recreation facilities.</p>	<p>To develop and adopt a Supplementary Planning Document on Open Space, Sport and Recreation.</p>	<p>SHDC - Officer Time. .Generation of Funds from housing development to provide local community facilities</p>	<p>Adopted June 2006 Funds collected. Number of projects delivered. 2008 – Dartmouth skate park.</p>	<p>Future co-ordination and improved awareness on planning status – SHDC.</p>
	<p>To develop, adopt a Public Open Space Strategy and deliver management actions</p>	<p>SHDC + Partners Town / Parish Councils, Clubs, local community groups. All partners – staff time and own budgets. Adopted Sept 2007. £1.9 mil approved July 08.</p>	<p>Contracts awarded – Nov 08 Number of projects / sites delivered. Number of users.</p>	<p>April 09 start of works, projects being delivered; tennis, play, skate, parks and open space. Add partnership funding and value.</p>
	<p>To develop and adopt a Play Strategy.</p>	<p>SHDC + Partners SHDC, Local Play Partners staff time. Big Lottery Grant £220k</p>	<p>Adopted October 2006. Delivery of Big Lottery Play projects in Oct 07; 2 skateparks, Mobile Play Bus, Play Rangers, Play Schemes and Big Play Days. At least 2,120 children and young people have benefited, of which 827 are children & young people with disabilities or experiencing social disadvantage</p>	<p>Ongoing delivery of projects. Year 2 finishes in June 2009. Funding being investigated to continue project beyond June 2010. To respond to evidenced need in reviewing the Action Plan</p>
	<p>To develop and adopt a South Hams Swim Strategy</p>	<p>SHDC- Officer time, Consultants. Capital Funding approved for new pool in Ivybridge, July 08. New pool options being worked up. Local Trust proposing new pool at Dartmouth – designs / business plan.</p>	<p>Adopted April 08 – key recommendations; Ivybridge, Sherford, Dartmouth Provision of new pools.</p>	<p>New pool proposals subject to significant external funding.</p>
	<p>To develop and formulate Active South Hams as a Community Sports Network, which incorporates health and well being. Development of town based sport hubs, greater links across schools, leisure centre, clubs and local councils. Also linked with existing Sport South Hams network.</p>	<p>SHDC, Tone Leisure, DCC Youth, Devon PCT, Ivybridge SSP, Sport South Hams, AONB, South Hams CVS All partners – staff time and own budgets.</p>	<p>Group recognised as formal CSN with direct link to local LSP. Formulation of town based sport hubs. Assist in development of new / improved local facilities.</p>	<p>Formulation of updated action plan, Seek new partners. Totnes and Dartington sports hub has developed. Dartmouth in early stages. Kingsbridge and Ivybridge to be developed</p>

<p>Active Communities</p> <p>Increase opportunities and participation in general Physical Activity and recreation.</p> <p>[1% increase in participation each year, new participants for South Hams; 684 people each year 520 people from priority groups 3120 people by 2012]</p> <p>Active People Survey; KP1 – Participation KP2 – Volunteering KP3 – Club Membership KP4 – Tuition KP5 – Organised Competition KP6 - Satisfaction</p>	<p>Active People Survey – South Hams. Key measure for sports participation and active recreation for at least 3 days a week for 30 minutes.</p>	<p>Sport England Active Devon - County Sports Partnership. Active South Hams – partners.</p>	<p>APS 1 06/07 KP1 – 24.6% APS 2 07/08 KP1 – 22.5%</p>	<p>To use data and information from Active People Surveys to inform future action. Seek help from Active Devon CSP.</p>
	<p>Provision of Health Walks across the district, targeting key population groups for P.A. – South Hams Walk and Talk Scheme.</p>	<p>SHDC, Tone Leisure, DCC Shared p/t post with West Devon. DCC – 2 year funding £15,000, ended March 08. SHDC staff time to co-ordinate. Tone Leisure – training and marketing. Volunteer walk leaders. Additional SHDC funds to support scheme to April 09.</p>	<p>As of April 2009; 5 venues 10 walks per week 55 Walk Leaders trained. 100 participants per week. Adoption of new Outdoor Health Survey. In June 08 National Walking the Way to Health Accreditation achieved.</p>	<p>Appoint a dedicated p/t Co-ordinator – 2 days per week. Set up in new locations, range of community / target groups, add cycling? April 09 – new PSA / PCT monies for next 3yrs.</p>
	<p>Develop an Annual Walking Festival for South Devon, providing opportunities for all sections of community. Plus develop an annual programme of activities and events through AONB – 2 brochures each year.</p>	<p>SHDC, AONB, DCC and partner event organisations. Staff Time / Marketing and Publicity – leaflets, programme booklets.</p>	<p>No of walks / participants. 2009; 2nd – 11th Oct, over 40 walks. 2 annual booklets, over 200 events and 7,000 people taking part.</p>	<p>Walking - On going support. Link to other areas, include cycling? Annual Programme – increase events.</p>
	<p>Provision of Leisure Youth Nights and opportunities for P.A. across all SHDC leisure centres from Oct 06.</p>	<p>Tone Leisure DCC Youth Service Staff time / in house budgets. On going revenue budget support</p>	<p>No. of activities offered Police / crime reduction stats No. of participants – (average) 2009; Dartmouth, Kingsbridge & Totnes; 60 -70 ,Ivybridge; 40 - 50</p>	<p>Transport from surrounding villages.. New sports / activities for 2009, part of Sport Unlimited. Funding secure until 2010.</p>
	<p>To continue and increase opportunities for P.A. through Exercise Referral Programmes, increase range of provision and accept a wide range of conditions.</p>	<p>Tone Leisure, Health PCT Staff time</p>	<p>Oct 07 – August 08 Total of 231 referrals, 134 starters, 66 completers. Increase number of referrals and actual instructors.</p>	<p>Better promotion of scheme to health centres / professionals. Establish role of Referral Co-coordinators.</p>
	<p>Junior Holiday Camps / Activities at leisure centres, Ivybridge College and Youth Service activities</p>	<p>Tone Staff time</p>	<p>Leisure Centres; Summer 07 (6 wks), Oct 07 (1 Wk), Feb 08 (1Wk) South Dartmoor – 562 Quayside – 461 Totnes – 727 Dartmouth – 368</p>	<p>Good progress made so far. Consider better co-ordination with other agencies.</p>

	To deliver the Sport Unlimited programme , part of the national investment in sport for young people (5 – 19 yrs) and the 5 hour offer. To provide new after school activities.	Active Devon – CSP, Active South Hams – all partners, especially schools and clubs. 3 Year programme, starting Sept 2008; Funding; Year 1 - £8,500, Year 2 - £9,000 Year 3 – TBC.	Year 1; 24 activities and 300 participants.	Good progress, exceeded year 1 targets. On going delivery and develop closer links with local clubs.
	Activities in Village Halls and Community Centres Set up a number of activities in Community Centre and Village Halls across South Hams – following joint Questionnaire by South Hams DC and Tone Leisure to all Centre and Halls in the District	Tone Staff time Local Village Halls / Clubs / Coaches Funding bids being followed up – links with Active Devon / 5 X 30.	Visits to a number of Village Halls by SDO taken place in September/October 2008 - with individual plans for each site being drawn up. Produce database of local activities.	Arrange and support activities. Additional contacts being made with instructors and partner organisations. Activities started at Kingswear and Yealmpton. More activities to be roll out Spring/Summer 2009.
	To develop Sport Clubs - increase memberships, number of qualified coaches and training of volunteers and increase club accreditations. Link with Sport South Hams.	Active Devon, Active South Hams, Sport South Hams and local clubs.	Number of coaches, volunteers and NGB accreditations. Link to Active People Survey and KPIs.	To develop baseline data and local audit of clubs. Provide local training and awareness.
	The provision of Free Swimming Offer for the 60 & Over	DCMS, SHDC, Tone Leisure National funding – 2 year grant offer, April 2009 – 2011. However this is insufficient to cover existing demand.	National Data Collection R & M; Overall Usage figures per pool	On going sustainability of programme? For South Hams – issue of tourism and increased summer use.
Active Schools PE and School Sport target	Provision of at least 80% of 5-16 yr olds participating in a minimum of 3 hrs of high quality PE and school sport per week by 2010 / 11.	School Sport Partnership; Devon Learning and Development Partnership. DCSF funded	PESSYP survey 2009 (PE, Sport Strategy for Young People)	
School and Community target	To ensure there is the capacity for a 5 hour offer across the SSP	SSP, CSP, Active South Hams	School & Community Self Review	Review to be completed by July 2009.
School and Community target	To develop the expectation for take up of the 5 hour offer amongst 5 -16 yr olds. (3 hours for 16-19 yr olds)	SSP, CSP, Active South Hams	School & Community Self Review	Review to be completed by July 2009.
Physical activity target	To develop the No. of schools achieving the Devon PEDPASS Award	SSP; Sport SHs School self financing	No. of schools Target 2009 – 45%	
Healthy lifestyles whole school target	To develop the No. of schools achieving the Devon Healthy Schools Award	SSP; DCS; PCT	No. of schools Target 2007 – 55% (awaiting local info)	

School-club links target	Develop and promote setting up multi skills clubs across the District	SSP; Tone Leisure SSP	Totnes - M/S – 25-30 Totnes - Dance 20+ Quayside - Dance 20	New club in Totnes to start Sept 08, part of Sport Unlimited.
Active Workplaces	<i>To promote and develop healthy workplace programmes, encourage physical activity.</i>	<i>SHDC, Tone Leisure, Health PCT ???</i>	<i>No. of Business No. of participants Nature of activities</i>	
Smoking <i>To promote smoke free workplaces and support individuals wishing to stop smoking.</i>	<i>Advise and support individuals to quit smoking Promote smoke free workplaces to protect employees</i>	<i>Health PCT ???</i>	<i>Number of Individual quitting smoking – PCT agreed target Number of trained smoking cessation advisors Number of smoke free workplaces</i>	
Healthy Eating <i>To provide opportunities, advice and support to encourage healthy eating and reduce obesity levels.</i>	<i>Promotion of 5-a-day healthy eating campaign Organise and promote healthy eating training programmes Promote local healthy food produce.</i>	<i>Health PCT DCC - Schools ???</i>	<i>Indicators to be agreed on publication of the LAA refresh.</i>	